

LIVE CONTENT PROGRAMME – ROUTES EUROPE

SUNDAY 23RD APRIL

14.00-14.05	Opening Remarks – Carolyn Burnett, Head of Live Content, Aviation, UBM EMEA
14.05-14.45	<p>Panel 1 – Leaders Debate – Industry Challenges Part 1 Capacity, Congestion, Competition - Current Challenges for European Aviation</p> <p>Europe has seen unprecedented growth in trade and tourist links in the last decade, which has been underpinned by a safe, efficient, liberalised and affordable air transport system and the revolution in low-cost air services has created an ever-expanding network of air services.</p> <p>However the region is now entering a period of change with political unrest, terror threats, over capacity, congestion, competitive threats from middle east carriers and rising oil prices. Leaders will debate how the industry is responding to these challenges and what the future of European aviation will be.</p>
14.50-15.10	<p>Industry Challenges – Part 2</p> <p>Hear from Thomas Reynaert, Managing Director of A4E, Europe’s now largest airline association, whose members account for two-thirds of the continent’s passenger journeys. Thomas will talk about some of the key challenges their member airlines face including ATC strikes, aviation taxes and airport charges and how it is now time to take a fresh approach to make European aviation competitive again.</p>
15.15-15.35	Summit Sponsor
15.35-16.05	Refreshment Break
16.05-16.25	Spotlight Interview – Airline Executive
16.30-17.15	<p>Living the dream - Long haul low cost becomes a reality</p> <p>Long haul low cost is finally turning into a profitable reality. Norwegian and WOW Air are already making this happen with transatlantic routes and IAG and Air France are set to introduce enter this market. Air Asia X is looking at a possible return to Western Europe and Scoot is will start Singapore – Athens later this year.</p> <p>How will the new Boeing 737 Max change this market? Will we see new long haul routes between secondary airports?</p>
17.15	Closing Remarks – Carolyn Burnett, Head of Live Content, Aviation, UBM EMEA

MONDAY 24th APRIL

08.55-09.15	Airline Briefing
09.45-10.05	Currency and global event risk update and the effects on the aviation industry Trevor Charsley, Senior Advisory, Associated Foreign Exchange (AFEX)
10.35-10.55	Uncovering hidden demand ASM reviews indirect routes to show how you can estimate demand when there appears to be no demand!
11.25-12.10	Panel session - The Rise of the Regionals Many of the mainstream markets in Europe are saturated. So where are the next growth opportunities? Do they lie in new and unfolding secondary routes? Can regional airports seize these new opportunities and find ways of developing feeder traffic into hubs? What part can regional carriers play in developing these markets? Which regional airports are making this work? How is new aircraft technology re-shaping route opportunities?
12.15-12.35	Market trends
14.00-14.30	Ryanair – The Amazon of Air Travel Kenny Jacobs, Chief Marketing Officer, Ryanair
15.15-15.35	ASM – Airlines bite sized training course
16.05-16.25	A tale of two cities – working in partnership to develop a route
16.55-17.15	Airline Briefing

TUESDAY 25th APRIL

08.55-09.15	Skyscanner Hugh Aiken, Director of Business Development, Skyscanner
09.45-10.05	ASM – Bite size training – forecasting
10.35-10.55	Flightglobal
11.25-11.45	Airline Briefing
12.15-12.35	Aviation dynamics across the Irish aviation market
14.00-14.30	Airline Briefing
15.15-15.35	Optimising your fleet
16.05-16.25	Aviation Security

